



MonoChat Partnership Program Guide v1.2

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Presentation

Dear Partners,

We would like to invite you, our valued business partners, to embark on an exciting journey. The MonoChat Partnership Program has been specifically designed to collaborate with innovative and successful professionals like you. This program has been carefully crafted by considering both your needs and those of your customers, enabling each of you to make the most of your unique capabilities.

At MonoChat, we believe that your success is also our success. Therefore, we have thoughtfully developed this program to help maximize the potential of each of our partners and support a sustainable path to growth. Our program offers flexibility based on your position in the market, areas of expertise, and business goals. Whether you are a leader in a large enterprise or an independent entrepreneur, MonoChat is ready to provide the most suitable opportunities and support for you.

We are always here for our partners. For any questions or concerns you may have, please feel free to reach out to us at partner@monochat.ai. Our team is always ready to assist you and further strengthen our collaboration.

The success of our partners is our greatest source of motivation. Together, we can create value not only for our customers but also for each other, building a sustainable path to success. I am truly excited to be part of your partnership journey.

We look forward to a successful collaboration.

Kind regards,

Abdullah Dağlı

CEO, MonoChat

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Partnership Tiers

At MonoChat, we see our partners’ success as our own. That’s why we have developed partnership tiers tailored to the goals of each of our partners. Our aim is to help our partners make the most of the opportunities offered by MonoChat while creating mutual value and sustainable revenue growth.

Together, we can create value not only for our customers but also for each other, building a sustainable path to success. We are excited to be part of your partnership journey!

The MonoChat Partnership Program offers a scalable revenue model that enables you to earn more from your entire portfolio as your number of customers grows.

| Tier | Monthly Earning Potential | Number of Paying Customers (Tenants) | Commission Rate |
|--------|------------------------------|--------------------------------------|-----------------|
| Tier 1 | 18.00 USD ~ 2,047.50 USD | 1 - 5 | 15% |
| Tier 2 | 144.00 USD ~ 5,460.00 USD | 6 - 10 | 20% |
| Tier 3 | 330.00 USD ~ 10,237.50 USD | 11 - 15 | 25% |
| Tier 4 | 576.00 USD ~ 20,570.00 USD | 16 - 30 | 30% |
| Tier 5 | 1,302.00 USD ~ 47,775.00 USD | 31 - 50 | 35% |
| Tier 6 | En az 2,448.00 USD | En az 51 | 40% |

* For on-premise custom projects, the Monthly Earning Potential may be higher as sales amounts can vary.

** In annual sales, due to the “pay for 10 months, use for 12 months” model, the Monthly Earning Potential figures may vary.

*** This table does not include additional development packages or extra message package sales. If these are sold, the Monthly Earning Potential will be higher.

Dynamic Partnership Tier System

In the MonoChat Partnership Program, partner performance is **evaluated instantly** by the system **based on the number of active (paying) customers (tenants)** they bring.

Partnership tiers and commission rates are updated fully automatically, without the need for any manual process.

This system reflects partners' performance in real time and enables them to increase their earnings in proportion to their contributions.

Evaluation Criteria

Paying Customer (Tenant)-Based Model

Partner performance is measured based on the **number of customers (tenants)** who actively use MonoChat and make payments.

In this model:

- Revenue is not the primary metric; **the number of active customers** is the key factor
- Only active and paying customers are included in the evaluation
- The partner's overall performance is determined based on their customer portfolio

Tier Determination

As the number of active paying customers a partner has changes, the partnership tier and commission rate are **updated instantly by the system**.

- When a new customer is added → the tier may increase
- When a customer is lost → the tier may decrease

There is no monthly waiting period or manual approval process.

Commission Structure

The Current Tier Applies to All Customers

The partner's current tier determines **the commission rate applied to all active customers.**

- When a partner moves up a tier → they earn more from all customers
- When a partner's tier decreases → the commission rate is updated for all customers

A Continuously Evolving and Growing Revenue Model

With this structure, partners:

- Increase their revenue as they acquire new customers
- Maintain stable tiers by retaining their existing customer portfolio
- Achieve higher earnings across their entire portfolio by reaching higher tiers

Each customer is not only an additional source of revenue but also **a lever to reach higher commission rates.**

A Flexible and Fair System

This model:

- Reflects performance in real time
- Rewards continuous contribution
- Encourages partners to both acquire and retain customers

As MonoChat partners grow, **they earn more not only from new customers but also from their entire existing customer portfolio.**

This structure enables partners to increase their revenue not only by acquiring new customers but also by expanding and maintaining their existing portfolio.

Important Notes

The MonoChat Partnership Program is built on the following core principles:

Real-Time Tier Updates

Partnership tiers are **updated instantly by the system based** on the number of active (paying) customers (tenants). There is no waiting period; as performance changes, the tier is automatically adjusted.

Dynamic Commission Structure

Commission rates are not fixed. The partner's current tier determines the commission rate **applied to all active customers**.

When the tier changes:

- In case of an increase → a higher commission is applied to the entire portfolio
- In case of a decrease → the commission rate is updated accordingly

No Distinction Between Old & New Customers

In the MonoChat Partnership Program, commissions are not fixed per customer. The partner's current tier defines a **single commission rate applied to all customers**.

Transparent Performance Tracking

Partners can track their number of customers, current tier, and earnings **in real time through the MonoChat dashboard in a fully transparent manner**.

Sustainable Growth Model

This system encourages partners not only to acquire new customers but also to retain and grow their existing customer portfolio.

The MonoChat Partnership Program offers a performance-driven and fully transparent structure that enables partners to earn more as they grow.

Each new customer is not only additional revenue but also an opportunity to increase your earnings across your entire portfolio.